



Enrollment
Open
NOW

2021 Spring Break Mini Camps

**Making financial literacy the foundation
of the next generation's future**

www.viswisekids.com



FINANCIAL EDUCATION



Mini Camps Schedule

3 Sessions

Session 1: March 29th—April 2nd

Session 2: April 5th—April 9th

Session 3: April 12th—April 16th

4 Programs

● **Money Talk 1 : \$349**

5 days

2 classes/day

15 minutes break

3: 30pm-5: 45pm (EST)

2: 30pm-4: 45pm (CST)

12: 30pm-2: 45pm

● **Money Talk 2 : \$399**

5 days

2 classes/day

15 minutes break

1 pm-3: 15pm (EST)

12 pm-2: 15pm (CST)

10 am-12: 15pm (PST)

● **Youth Investment 101 and Stock Game: \$449**

5 days

2 classes/day

15 minutes break

3:30pm-5:45pm (EST)

2:30pm-4:45 pm (CST)

12:30pm-2: 45pm (PST)

● **TeenCEO Mastermind Club: \$299**

5 days

1 classes

7 pm-8: 30pm (EST)

6 pm-7: 30pm (CST)

4 pm-5: 30pm (PST)

Meet Our Faculty



Angelene Huang

Founder of VisWise Academy
Former Head of Treasury at a global
leading hedgefund



Alexander Veytsman

Chief Investment Officer & Portfolio Manager
Held Senior Positions at Barclays,
AllianceBernstein, and American Express
Yale MBA/Harvard B.A, Economics



Rachel Yang

Academic Director of Viswise Academy
Managing Partner of Highline Park Capital
Former Executive Director of the
Financial Services Department of Fosun



Raymond Mathis

Private Equity Manager
“Leading Portfolio Manager” by
“REIT Magazine”
Wall Street Journal “Category Kings”
Awards Winner



Spring Yan Zheng

Abundance Thought Leadership Coach
Founder of Spring Magic Life Society, Inc.
#1 Amazon Best Selling Author of
“Abundance Train”

Money Talk 1

Grade 3-5

1. Money History and Currency Exchange
2. Needs, Wants and Opportunity Cost
3. Price, Supply and Demand
4. Income, Labor and Career
5. Why to be an Entrepreneur?
6. Saving and Interest
7. Budgeting and Planning
8. Charity and Fundraising
9. Borrowing and Lending
10. VisWise Kids Shark Tank



Learning Outcomes

- ✓ The ability of money management and planning
- ✓ Establish a correct concept of consumption and money
- ✓ Purchasing power and monetary exchange
- ✓ Better prepared to earn, spend, and save money





Money Talk 2

Grade 3-5

1. Importance of Personal Finance

Intelligence (FQ)

2. Credit Card, Debit Card and Digital Currency

3. Interest Rate and Compound Interest

4. Price and Inflation

5. Spending Smart and Debt Management

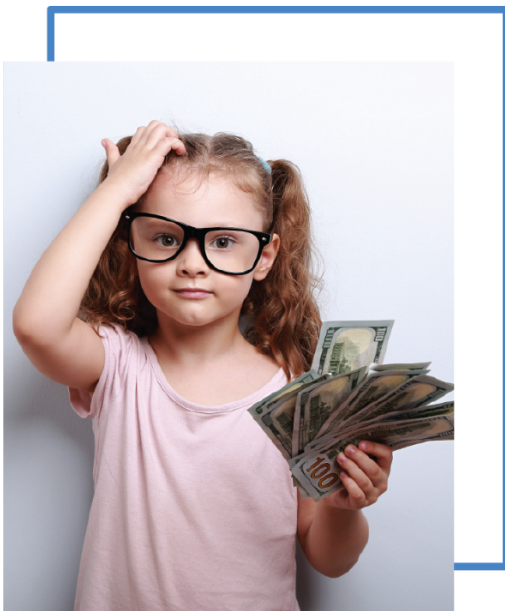
6. Insurance and Emergency Fund

7. Career and Entrepreneurship

8. Income Tax and Sales Tax

9. Investment Income and Risk of Return

10. "Saving for the future" student Presentation



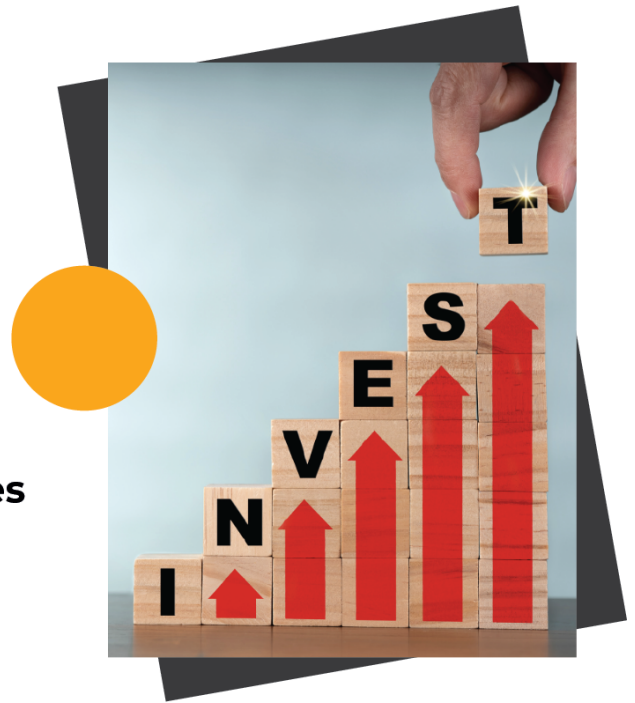
Learning Outcomes

- ✓ Learn about credit, payment, interest rate and tax
- ✓ Concept of price level, inflation, mortgage and insurance
- ✓ Understanding on earning, spending, saving and investing
- ✓ Develop a conscious on personal finance and life-long investment

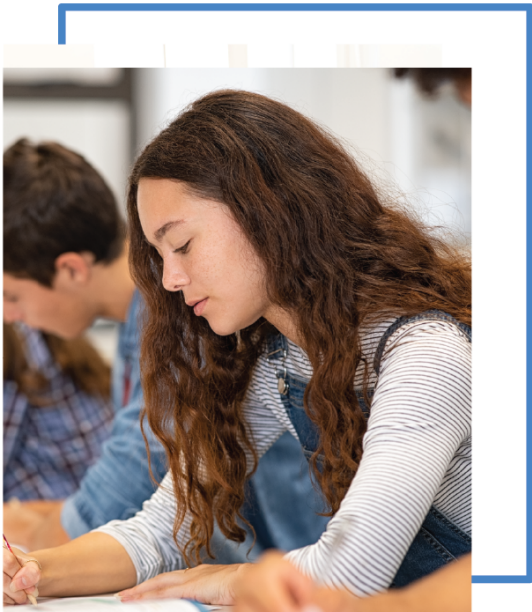
Youth Investment 101 and Stock Game

Grade 6 and above

1. Money & Currency
2. Time value of money
3. Financial Market Introduction
4. Investment Types
5. Stock Trading Basic Terms and Rules
(Stocktrack demo)
6. Basic Accounting
7. Basic Economics and Macroeconomic Cycles
8. Business Lifecycle and Investment Opportunities
9. Market Dynamics and Historical Events
10. Successful and Inspiring Investors



Learning Outcomes



- ✓ Define and apply key economics concepts and principles in financial decision-making
- ✓ Introduce to fundamental investing concepts and how businesses work
- ✓ Define money and how you interact with it in different ways
- ✓ Use #1 virtual trading platform- Stocktrak, which is used by 80% of the top U.S. Business Schools



TeenCEO Mastermind Club

Grade 5 and above

- 1. Why Entrepreneurship, Your Passions and Ideas, Research, Brainstorm, and Define Your Ideal Niche**
- 2. Define Your Goals and Business Plan, Design Your Brand, and Irresistible Offer**
- 3. Launch Your Business, Connect with Niche Market, and Get Your First Customer**
- 4. Deliver Your Quality Service, Fulfill Your Value, and Gain Customer's Positive feedback**
- 5. Marketing Your Business and Create Your Movement to Lead**

Learning Outcomes



- ✓ **Learn how to introduce and express self and have effective communications**
- ✓ **Learn how to discover purpose and passions and generate creative ideas**
- ✓ **Create a business plan with smart goals and action plan**
- ✓ **Learn how to launch a new business and deliver your product**